

THE HEALTHY HOME

The Scrub-Free Way To A Mildew-Free Home

(NAPSA)—Mold and mildew can make the exterior of your home look dirty and unattractive—and if left unchecked, can damage paint, wood and siding. Unfortunately, removing mildew used to mean countless hours of scrubbing or power washing—only to have it return the next year. Fortunately, those days are gone!

Thanks to products specifically formulated to effectively kill mold and mildew—and prevent it from coming back—there's a scrub-free way to a mildew-free home! Just follow these simple steps:

- Are the black spots on your house dirt or mold and mildew? Since mildew is usually black and can look a lot like dirt, do this simple test: Apply a drop of household bleach to the discolored area. If it disappears, it's mildew.

- Kill the mold and mildew with a house cleaner that contains an EPA-registered mildewcide, like JOMAX® House Cleaner and Mildew Killer. JOMAX kills mold and mildew and loosens dirt and stains without scrubbing or power washing. It is specifically formulated to kill mildew but will not damage wood, etch aluminum siding or discolor surfaces like household bleach can. And JOMAX will not harm surrounding plants, grass and shrubs.

- After killing the mildew, prevent it from coming back with a



Removing mildew from your home no longer requires hours of scrubbing or power washing.

paint formulated to prevent its growth, like PERMA-WHITE® Mold & Mildew-Proof Exterior Paint. PERMA-WHITE is guaranteed to prevent the growth of mold and mildew on the paint film for five years. The beautiful white finish can be tinted to off-white, pastel or popular earthtone colors. It's also guaranteed to resist cracking, fading, peeling and blistering for 15 years from the date of application.

JOMAX House Cleaner and Mildew Killer and PERMA-WHITE Mold & Mildew-Proof Exterior Paint are sold in paint stores, hardware stores and home centers nationwide. Call (732) 469-8100 or visit www.zinsser.com for more information on removing and preventing mold and mildew and for other helpful home improvement tips.