

HINTS FOR HOMEOWNERS

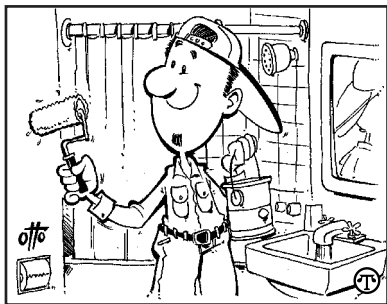
Preventing Mildew Inside The Home

(NAPSA)—Mildew. It could be those dark stains you find on your bathroom ceiling, the walls of your basement, in your laundry room or in other high humidity areas of your home. Mildew often looks like dirt but can be easily identified by applying one drop of household bleach to the discolored area—if the stain disappears or lightens you have mildew. Cleaning may remove it, but the trick to controlling mildew is to prevent it before it starts. By using some ideas from the mildew experts at ZINSSER you can minimize—and even prevent—many mildew problems:

- **Keep airflow constant.** Consider installing an exhaust fan and replacing solid doors with louvered doors to improve ventilation in mildew-prone areas. This alone can increase airflow and significantly impede the growth of interior mildew.

- **Eliminate moisture.** Stagnant water produces moisture in the air and creates the perfect environment for mildew growth. Limit moisture by using a dehumidifier in high humidity areas. Also, take steps to remove excessive moisture by wiping down shower walls after each use and cleaning up spills that can be created by leaks, wet laundry or raincoats in basements, laundry rooms and closets. This will reduce the amount of moisture in the air and decrease mildew growth.

- **Clean infected areas.** Clean mildew covered surfaces



Breaking the mold and beating the mildew may be easier than you realize.

with a solution of one-cup household bleach to one gallon of water. Follow this solution by rinsing thoroughly with clean water.

- **Prevent mildew growth.** Prevent the growth of mildew on painted surfaces by applying two coats of a mildew-proof paint like ZINSSER's Perma-White Mold and Mildew-Proof Bathroom Paint. Perma-White is available in a bright white formula that can be tinted to off-white and a variety of pastel colors to match your home's décor. It protects itself against unsightly mildew as it brightens and beautifies your home. The low odor formula is so durable and dependable at preventing mold and mildew on the paint film, ZINSSER backs it with a 5-year guarantee.

For more information about preventing mold and mildew, call the mildew experts at ZINSSER at 732-469-8100. Or, visit www.zinsser.com for more helpful home improvement tips.