

# Hints For Homemakers

## Sharing Laundry Tips And Timesavers

(NAPSA)—A little laundry know-how may help keep your whites from coming out shades of pink, and avoid shrinking your new t-shirt to your three-year-old's size.

Recent research shows that the average American household washes 6,000 clothing items per year, spending seven to nine hours per week doing laundry. Altogether, Americans wash 35 billion loads of laundry per year and each individual in the U.S. generates one-quarter ton of dirty laundry.

For many people, laundry is a dirty little task. But it can become an easy chore with fabulous results. Tide, a favorite American laundry detergent, has created the Tide Fabric Care Institute (TFCI) to help serve as a helpful resource for all questions related to laundry care.

"There are several reasons, such as improperly loading the washing machine, why many people wind up with less than stellar laundry results," said Mike Grieff, TFCI official and product development engineer for Tide. "The correct way to help ensure the cleanest clothes is to fill the machine a few inches with water, then detergent, then clothing," he continued.

The institute serves as a helpful resource for all questions related to fabric care and offers the following advice:

- Always properly sort clothing by color.
- Carefully follow laundry care instructions on clothing label.
- Clothing should be washed



**Enjoy life and look good. The average woman spends almost 400 hours a year doing laundry—a free booklet gives laundry tips and timesavers.**

in the warmest temperature as directed on label.

- Clothes with blood stains should be soaked in cold water.
- Washing machines should not be overstuffed with clothing.

For more tips like this and to help insure cleaner results during the laundry process, consumers can visit [tide.com](http://tide.com). The site provides interactive tools and message boards to answer extensive laundry and fabric care questions, as well as a stain detective that can help find a solution to troublesome stains.

A free brochure, "Tide Tips on Fabric Care and Cleaning Clothes" is available by calling toll-free 1-866-707-TFCI.