Newsworthy Trends Y TRENDS

Products That Stay Cleaner Between Cleanings

(NAPSA)—Worrying about surfaces in your home doesn't have to bug you. You can spend less time worrying and more time relaxing and still keep your home cleaner between cleanings.

Antimicrobial protection can now be engineered into products during manufacturing to inhibit the growth of bacteria, mold and mildew that can cause stains, odors and product deterioration. Once built-in, this protection begins to rob the microbes of their ability to function, grow and reproduce. Because it's uniformly dispersed within the product, the antimicrobial protection is present and effective even in hard to clean areas, such as the cuts and scratches in a cutting board.

While cleaning can reduce and may even temporarily rid ordinary untreated surfaces of microbes, the effect is short-lived and does not prevent remaining or redeposited bacteria and mold from reproducing on the surface over a short time—between washes and uses. Microban® antimicrobial protection provides continuous protection that lasts the life of the product. The antimicrobial cleaning



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action inhibits the growth of microbes making products easier to clean and keeping them cleaner between cleanings.

You can find Microban antimicrobial protection in various products for throughout the home including tubs, showers, whirlpools, sinks, flooring, caulk, grout, humidifiers, air purifiers, air filters, paint, flooring adhesives, wallcoverings and more.

For more information on builtin antimicrobial protection, see www.microban.com.