

Make The Grade With A+ Accessories

(NAPSA)—The school year is always a time for children and parents everywhere to make shopping trips in search of great new gear. For children, heading to school with the right look is key. And for parents, keeping the gear in top shape throughout the entire season is priceless!

Irenka Jakubiak, Editor-in-Chief of *Accessories Magazine*, the premiere accessories trade publication, offers the following overview of what's hot this season, to help parents keep their kids dressed in A+ shape:

- **It's Simple!** Simple is the name of this game. From backpacks to hooded jackets to baseball caps, everything is clean, modern and simply shaped. Scotchgard fabric protector—in the red can—is a wise investment for extending the life of must-have, stylish accessories, helping to shield against spills and stains, keep items drier and maintain the new appearance.

- **Classic Colors.** This year, fashion accessories go back to the basics with natural, clean colors. Earthy browns are big—from khaki to cocoa to taupe. Other colors to check out are olive green, grey, cream, black, pumpkin, deep blues and dark reds.

- **A Hint of Flair.** Accessory designs are basic, featuring the subtlest trim and embroidery, such as a single stripe or splash of color. Prints such as polka dots on collars, cuffs and book bags add a touch of fun.

- **Fabric 101.** Textured fabrics, such as corduroy, cable knits, argyle patterns, soft wool knits



The right accessories can help kids “look smart” at school.

and faux leather, are super stylish. Plus, the extra warmth is a bonus at recess and while waiting for the school bus!

- **Not Just For Gym Class!** Sportswear is hot for back-to-school wardrobes—and perfectly cozy for weekends. Sneakers are the most important part of the look and are sleek, trim and smartly designed. Every color and shape is in style, so children should choose which type best suits them.

“Students want to look great and parents want to get the best bang for their buck,” said Jakubiak. “That’s why Scotchgard fabric protector should be on every shopping list—it’s formulated to help keep items looking new, clean and dry from the first day of school to the last.”

This school year, as always, students will be combing the store aisles to find the hottest accessories. And, thanks to Scotchgard protector, parents can keep their kids stylish throughout the year... as easy as A, B, C!