



Cleaning Up Your Family's Health

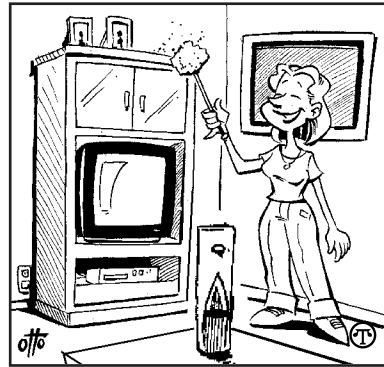
(NAPS)—The benefits of a clean home may extend beyond a house that looks good. Doctors say houses that are cleaned regularly tend to have fewer airborne particles that can cause asthma and allergies than houses that are not.

It is estimated that as many as 35 million Americans suffer from some form of allergies due to indoor-airborne pollutants. The pollutants include pollen and mold spores, but most frequently are made up of household dust.

Household dust is a mixture of potentially allergenic materials. Dust may contain fiber from different types of fabrics, dander from pets, bacteria, food particles, bits of plants and microscopic mites. To help clear the air your family breathes, allergists recommend regularly cleaning your house and keeping linens and towels clean.

The problem with grabbing a dust cloth and wiping the house from top to bottom is that most traditional dusting methods simply redistribute, rather than remove, dust. You could dust all day with feather or static dusters and not make much of a difference. This frustration has led cleaning product manufacturers to focus on how to remove dust from the home and clean up the air as well as the furniture.

“The rising rates of allergies and asthma have brought the dust bunnies out from under the bed, so to speak. People have become increasingly concerned with keeping their homes free from dust—not just for a clean appearance, but for the health benefits,” says



New tools that remove dust from the home can help lower the amount of indoor allergens your family breathes.

Troy Anderson, co-founder of the company FilterStream®.

Anderson's company makes a new cleaning device called DustTamer Deluxe®. The product, sold at Sears stores, is the first ever vacuum-powered duster. This house-cleaning tool uses a 100 percent lambswool duster to gather and hold dust from a variety of surfaces and adds the power and convenience of a cordless, rechargeable vacuum chamber to remove dust on the spot.

The machine's dust collection system then traps large particles in a reusable stainless steel screen, while a HEPA filter removes 99.97 percent of smaller, microscopic dust particles from a home. Such power cleaning devices can help keep homes clean and families healthy.

For more information on the DustTamer or FilterStream's family of cleaning products, visit www.filterstream.com or call 1-800-685-0710.