



Effective Drycleaning

(NAPSA)—Even though great advances have been made in the science and technology of drycleaning, the basics haven't changed that much. New drycleaning equipment is safer and more environmentally responsible than ever before, but most clothes are still cleaned with a solvent called perchloroethylene (perc).



For drycleaning clothes, scientists have yet to come up with anything better than perc.

Developed in the 1930s, perc is still considered the most effective drycleaning solution around. Nothing comparable has been found so far, despite many attempts.

Perc is used to remove dirt, stains, grease and oil from clothes, leaving garments soft and bright. The solvent is safe, non-flammable and non-explosive.

To receive a free brochure about perc, e-mail your address to the American Council on Science and Health at perc@acsh.org and ask for "What's the Story? The Dry-Cleaning Chemical Perc." ACSH is an independent, non-profit consortium of physicians and scientists dedicated to consumer education.