

Beauty And Your Bath

Mold And Mildew Solutions

(NAPSA)—Want to give your bathroom a new look without dishing out loads of cash? While you're deciding on your decor and selecting a paint color, why not think about preventing one of the most common bathroom problems—mold and mildew growth.

Cleaning can remove mold and mildew, but the trick to controlling it is to prevent it before it starts. Follow these steps from the mold and mildew prevention experts at Zinsser:

- **Keep airflow constant.**

The combination of hot showers in small spaces creates an ideal environment for the growth of mold and mildew. Consider installing an exhaust fan or ceiling fan to improve ventilation in your bathroom. They can increase airflow and significantly slow the growth of mold and mildew. What if installing a fan isn't in your budget? Leaving your bathroom window slightly open when you shower can also help airflow.

- **Eliminate moisture.** Stagnant water produces moisture in the air and creates an ideal environment for the growth of mold and mildew. Limit excessive moisture by using a dehumidifier and by wiping down shower walls after each use.

- **Clean infected areas.** Treat bathroom surfaces with JOMAX® Mold Killer and Deodorizer. It's a ready-to-use cleaner and deodorizer that kills mold



Give your bathroom a fresh, clean look by keeping mold and mildew out.

while cleaning, disinfecting, and preventing the future growth of mold, mildew and bacteria. Plus, it eliminates tough odors, too.

- **Use mold- and mildew-proof paint.** Apply two coats of Perma-White® Mold & Mildew-Proof™ Interior Paint. This low-odor, durable, water-base paint is guaranteed to prevent the growth of mold and mildew on the paint film for five years. Plus, Perma-White is available in a beautiful white finish that can be tinted to any off-white, pastel or medium color you desire.

By using these steps—and following a regular cleaning schedule—you will enjoy a mold- and mildew-free bathroom for years to come. For more prevention tips, visit www.zinsser.com.