

# Hints *For* Homeowners

## Choosing The Right Insulation Can Save Homeowners Big Bucks

(NAPSA)—As energy costs continue to climb and the economy tightens, there's no better time to evaluate the energy efficiency of your home. By choosing the right insulation for specific areas of a home, homeowners can save big bucks on their heating and cooling bills and enjoy a more comfortable abode.

According to the U.S. Department of Energy, the attic should be the first target, as it is likely the most accessible and least expensive. For attics, blow-in insulation, such as CertainTeed InsulSafe SP, provides uniform coverage and goes a long way in boosting a home's thermal efficiency.

Unfinished basements, which can contribute to roughly one-third of the total heat loss in a home, can also drain a home's energy efficiency. Fiberglass batt insulation, a tried-and-true insulating option, is ideal in increasing a home's R-value, or insulating power, in below-grade areas.

For more challenging areas of a home, such as under stairwells, around plumbing fixtures or along cathedral ceilings, polyurethane spray foam insulation, such as CertaSpray, is an excellent solution. Spray foam insulation is sprayed into a cavity and expands to fill every nook and cranny, preventing heated air from escaping.

Homeowners looking to build a new home or addition should take advantage of a more sophisticated, science-based approach in insulating their home. Through CertainTeed's building science program, experts in the industry have discovered that using a com-



**Spray foam insulation can help make a home more comfortable and energy efficient.**

ination of blown-in insulation, fiberglass batts and spray foam insulation can give the best results and maximize a homeowner's investment.

Regardless of a home's needs, homeowners can rely on a wide range of resources to help navigate through the various options for home insulation either by contacting a local insulation contractor or insulation manufacturer. Turning to the experts to tackle home energy efficiency will not only alleviate uncertainty, it will guarantee the best results for long-lasting comfort in your home.

For more information about insulation products and building science, or to find a contractor in your area, call CertainTeed Corporation at (800) 782-8777 or visit [www.certainteed.com](http://www.certainteed.com).