

HINTS FOR HOMEOWNERS

A Growing Trend: Fiber Cement Siding

(NAPSA)—For an increasing number of homeowners, the process of selecting siding can seem overwhelming. With the broad variety of siding products available on the market, it can be difficult to make an informed decision. The good news is that, with new high-quality options such as fiber cement siding, homeowners have the option of painting their home exterior while still having a siding that is both low-maintenance and economical.

Builder Magazine recently reported that the market for fiber cement is growing because it fills “a void left by other siding materials such as aluminum, which can dent or warp in extreme weather conditions.” Indeed, a significant part of fiber cement’s growing popularity is due to the fact that it is easy to maintain. It will not rot like traditional wood siding, is impervious to wood-boring insects and is resistant to warping from exposure to the sun.

CertainTeed’s Fiber Cement siding products are also considered a “green” material choice as the composition includes recycled fly ash. Along with its recycled content, the company’s Fiber Cement siding features the most authentic-looking grains and textures of any fiber cement on the market. The environmentally friendly product is lighter weight and lower density, reducing the energy required to produce, transport and install. In 2008, CertainTeed’s WeatherBoards and ColorMax



Fiber cement siding provides the look of traditional wood siding, but is more economical and requires far less maintenance.

Fiber Cement siding were named American Building Product Award winners by Home Magazine.

With all of these features, the variety of fiber cement styles and colors homeowners have to choose from is remarkable. Fiber cement is available in a wide range of profiles and features an array of beautiful, prefinished color and premium stains that can be coordinated with soffit, trim and accessories, allowing for an endless selection of design options.

So, if you’re thinking of re-vamping your old siding and like the look of wood without the maintenance hassles, fiber cement siding may be well worth exploring. For more information, visit www.certainteed.com.