



# Painting Pointers

## Tips For The Perfect Paint Job

(NAPSA)—Springtime is the perfect time to update your home with a fresh coat of paint. And you can get professional results without the expense of hiring a professional. It's easy when you know their secrets.

They know that if you prime first, then paint, your paint job will look better and last longer. Here's why:

- **Primers hide previous colors**—even the darkest blues and deepest reds—far better than paint alone and prevent them from showing through or changing the color of the top coat. They'll make your new paint job look more vibrant and even.

- **Primers work hard to block stains.** If you try to cover a stain with a fresh coat of paint, the stain will probably bleed through—no matter how many coats of paint you apply. Quality primers seal in stains and prevent them from ruining your paint job.

- **Primers prevent common paint problems.** Because primers are formulated to prevent problems such as cracking, peeling and blistering, they'll make any painted surface more durable and washable—and last much longer!

- **Primers provide a sound base for paint.** Paint is formulated to provide rich, beautiful color—but don't expect it to do a



**Don't try to cover a stain with a fresh coat of paint—use a stain-blocking primer instead.**

primer's job. High-quality primers are rich in resin and provide a firm base for paint to adhere. Primers such as Zinsser's Bulls Eye 1-2-3® even stick to glossy, hard-to-paint surfaces without sanding, so you can paint paneling, cabinets, glossy paints, vinyl siding and more.

Here's a little secret from the pros: By tinting your primer toward your paint color, you'll use less paint—plus get all the benefits of priming. Just ask your paint store or home center associate to add the same colorant they use to mix your paint.

Remember, if you want to paint like a pro, prime like a pro. For more helpful "tips" for a professional-quality paint job, visit [www.zinsser.com](http://www.zinsser.com).