

HINTS FOR HOMEOWNERS

Controlling Mold & Mildew Outside Your Home

(NAPSA)—Mold and mildew can make the exterior of your home look dirty and unattractive and rob it of its curb appeal. If left unchecked, they can also damage paint, wood, roofs and siding.

Removing mold and mildew used to mean countless hours of scrubbing or power washing—only to have it return the next year. Fortunately, those days are gone. Thanks to products specifically formulated to kill mold and mildew—and prevent it from coming back—there's now a scrub-free way to a mold- and mildew-free home. Here's how:

Control the moisture around your home. Keep shrubs, plants and mulch away from exterior walls. Trim any branches or tree limbs that touch the outside of your home. Clear gutters and drains of any leaves or debris. Since mold and mildew need moisture to grow, redirect sprinklers and rotate hanging planters to prevent water from regularly collecting on exterior surfaces. Also, make sure rainwater is not collecting near your home's foundation. Repair leaks and extend downspouts away from the foundation.

Clean and kill the mold and mildew with a house cleaner that contains an EPA-registered mildewicide, such as JOMAX® House Cleaner and Mildew Killer. JOMAX kills mold and mildew and loosens dirt and stains without scrubbing or power washing. Its specifically formulated detergent system will not damage wood, etch aluminum siding or discolor surfaces like household bleach can. And JOMAX will not harm surrounding plants, grass and shrubs.

To remove black streaks, dirt and mildew stains from asphalt-shingled roofs, use JOMAX® Roof Cleaner and Mildew Stain



You don't have to let mold and mildew put a damper on your home's good looks.

Remover. It quickly cleans and kills mold and mildew on tile, slate, metal and other nonporous roof materials.

Tip from the pros: Not sure if the black spots on your house are dirt or mold and mildew? Apply a drop of household bleach to the discolored area. If the stain disappears or lightens, it's mold and mildew.

Prevent it from coming back. After killing the mildew, prevent it from coming back with PERMA-WHITE® Mold & Mildew-Proof Exterior Paint. Guaranteed to prevent the growth of mold and mildew on the paint film for five years, this premium-quality exterior paint is also guaranteed to resist cracking, fading, peeling and blistering for 15 years after application. Its beautiful white formula can be tinted to popular exterior colors for beautiful results that last, so it's a great choice for any home where the growth of mold and mildew is a concern.

For more information on removing and preventing mold and mildew and for other helpful home improvement tips, visit www.zinsser.com.