

# The Healthy Home

## Prevent Mold And Mildew Before It Starts

(NAPSA)—It's not unusual to find mold and mildew in bathrooms, basements, laundry rooms, kitchens and other high-humidity areas of your home. Cleaning can remove it, but the trick to controlling mold and mildew growth is to prevent it before it starts. Here are some "tips" from the mold and mildew prevention experts at ZINSSER:

- **Keep airflow constant.** Consider installing an exhaust fan, ceiling fan or replacing solid doors with louvered ones to improve ventilation in mold and mildew-prone areas. This alone can increase airflow and significantly impede the growth of interior mildew.

- **Eliminate moisture.** Stagnant water produces moisture in the air and creates an ideal environment for the growth of mold and mildew. Limit moisture by using a dehumidifier in high humidity areas. Remove excessive moisture by wiping down shower walls after each use and cleaning up spills from leaks, wet raincoats or laundry immediately.

- **Clean infected areas.** Wipe surfaces with a simple solution of one-cup household bleach to one gallon of water and rinse thoroughly with clean water. *Tip from the Experts:* Mold and mildew often look like dirt. If you're unsure, apply a drop of household bleach to the discolored area. If



the stain disappears or lightens, it's mold and mildew.

- **Prevent the growth of mold and mildew on painted surfaces.** Apply two coats of a mold and mildew-proof paint like ZINSSER's PERMA-WHITE® Mold & Mildew-Proof Interior Paint. PERMA-WHITE beautifies as it protects the surfaces of your bathrooms, basements, laundry rooms and other high humidity areas of your home. The beautiful white finish is available in satin, semi-gloss and eggshell sheens and can be tinted to any off-white, pastel or medium tone color. Plus, its low-odor, water-base formula prevents the growth of mold & mildew on the paint film for five years, guaranteed.

For more information about preventing mold and mildew before it starts, call ZINSSER at 732-469-8100. Or, visit [www.zinsser.com](http://www.zinsser.com) for more helpful home-improvement tips.