

HINTS FOR HOMEOWNERS

Adding Value To Your Home? Start At The Top

(NAPSA)—If you're thinking about improving your home, you may want to start at the top. Your roof not only keeps the rain out, it can add to your home's value. Nailing that thought a bit more simply, experts point out that a new roof is one of the best ways to keep you dry while adding to your home's curb appeal and marketability.

Homeowners are usually surprised when real estate agents tell them that 40 percent of their home's curb appeal actually comes from the roof. A Web site has even been created to help homeowners see how shingle colors and designs can affect the appearance of their homes.

How It Works

Just visit www.gaf.com and click on the Smart Choice icon. There you will find four options: Roof Selector Key Danger Signals, Weather Stopper Systems and Smart Choice Warranties.

- **Roof Selector**—This section provides a wide selection of home styles so that you can find one that looks similar to yours. Then select colors for the home and trim. By viewing the home with various roof shingle designs and colors, you can get a better sense of the curb appeal that you can create.

- **Key Danger Signals**—This helps you to spot roofing problems before they can turn into damag-



RAISE HIGH THE ROOF BEAMS—40 percent of your home's curb appeal comes from the roof.

ing leaks. For example, it explains how a faulty roofing system can cause your energy bills to go up or even blistering of your internal or external paint.

- **Weather Stopper System**—This section explains why a good roof job is more than just banging up some shingles. It helps you understand the primary elements of a properly designed roofing system.

- **Warranties**—The Smart Choice Warranty section explains the different options you might select to protect your new roofing investment.

To learn more about your roofing options, visit www.gaf.com or call 1-888-LEAKSOS.