

HINTS FOR HOMEOWNERS

The Scrub-Free Way To A Mildew-Free Home

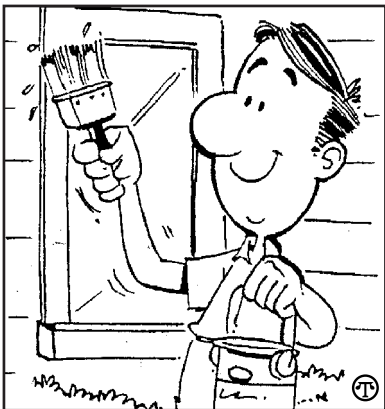
(NAPSA)—Mildew can make the exterior of your home look dirty and unattractive—and if left unchecked can damage paint, wood and siding but you can be bold about mold. Removing mildew used to mean countless hours of scrubbing or power washing—only to have it return the next year.

Fortunately, those days are gone. Thanks to new products specifically formulated to effectively kill mold and mildew—and prevent it from coming back—there's a scrub-free way to a mildew-free home. Follow these steps:

- Are the black spots on your house dirt or mildew? Since mildew is usually black and can look a lot like dirt, do this simple test: apply a drop of household bleach to the discolored area. If it disappears, it's mildew.

- Kill the mildew with a house cleaner that contains an EPA-registered mildewcide, such as JOMAX House Cleaner and Mildew Killer. It kills mold and mildew and loosens dirt and stains without scrubbing or power washing. Unlike bleach alone, which can damage wood, etch aluminum siding and damage shrubs, plants and grass, JOMAX is specifically formulated to kill mildew without damaging your home, yet it can be used near surrounding plants, grass and shrubs.

- After killing the mildew, pre-



New products are making it easier to get rid of mildew—and keep it from coming back.

vent it from coming back with a paint formulated to prevent its growth, such as Perma-White Mold & Mildew-Proof House & Trim Paint. Perma-White is guaranteed to prevent the growth of mold and mildew on the paint film for five years. It's also guaranteed to resist cracking, fading, peeling and blistering for 15 years from the date of application.

JOMAX House Cleaner and Mildew Killer and Perma-White Mold & Mildew-Proof House & Trim Paint are sold in paint stores, hardware stores and home centers nationwide. Call or visit <http://www.zinsser.com> for more information on removing and preventing mildew and for other helpful home improvement tips.