

Names In The News

Fan Club Shares Helpful Tips And More

(NAPSA)—Who would have thought a household product would have a fan club, much less a fan club with its own board of directors?

The WD-40 Fan Club, launched in 2001, has received such fanatical feedback that it needed leadership to serve as a voice for its nearly 50,000 members.

The WD-40 Company recruited fans who then embarked on their own grassroots campaigns to gather support and solicit votes. Through the month-long online voting process, the board was eventually narrowed to seven fanatical members, plus four “celebrity” members.

Ranging in occupation from a truck driver to a volunteer firefighter, these seven people from across the country will give input on upcoming additions to the fun, yet informative club. For starters, they’ve offered their favorite WD-40 uses to share with other club members. They include:

- Spraying WD-40 on hinges of a cooler;
- Using WD-40 on woodworking tools to ease the friction when sawing or planing, and to remove pine pitch;
- Removing leftover adhesive from glass surfaces with WD-40;
- Applying the product to snow shovels to make snow slide off more easily; and



A new fan club is promoting an all-purpose product with more than 2,000 uses.

- Using WD-40 to keep metal from oxidizing.

The new members will join well-known celebrities on the board, including: Daytona 500-winning NASCAR driver Ward Burton; Linda Cobb, the self-appointed Queen of Clean; and Jim and Tim, the Duct Tape Guys.

The WD-40 Fan Club, which is free to join at www.wd40.com, serves as a virtual “home base” for WD-40 fans. The site allows members to share stories about the product, access tips and ideas on how to use it, download goodies, get the list of 2,000 uses and participate in periodic promotions, contests and special events.

Additional information about the WD-40 Company may be obtained on the Web at www.wd40.com.