

HINTS FOR HOMEMAKERS

Concerned About The Water You Drink?

(NAPSA)—With all the negative publicity in recent years about the quality of the nation's water supply, more people are thinking twice about the water they drink.

Although 75 percent of the earth's surface is made up of water, less than one percent is fresh water for drinking. However, due to pollution and contamination, not even all of this water is suitable for consumption.

More than two decades ago, Congress passed the Safe Drinking Water Act to protect Americans. Yet many are still at risk, especially in smaller communities that can't afford traditional water treatment plants or those with private wells. Bottled water is one alternative, but many are finding in-home drinking water systems to be a more economical option.

There are many different in-home treatment options, varying in price and effectiveness. According to the Centers for Disease Control, however, reverse osmosis (RO) systems are the most effective at significantly reducing unwanted minerals, volatile organic compounds, lead, pesticides and nitrates. RO systems work by forcing pressurized water through a microscopic membrane which filters out impurities.

The RO systems designed by Kinetico Incorporated, a leading manufacturer of water treatment systems, are one example of how effectively consumers can protect their water through a multi-step, in-home treatment process.

The company's three-step fil-



In-home treatment systems are an economical way of getting consistently clean water.

tration process is certified to reduce up to 99+ percent of many dissolved solids in the water, including lead and other minerals. As an added protective feature, Kinetico's RO systems come with a special MACguard™ feature which shuts down the system when the filter is saturated.

Even consumers who don't think they have problem water should consider their drinking water options. Just because water looks and smells good, there is no guarantee it is.

To assist consumers with their quality questions, Kinetico has established a consumer water hotline. Call 1-800-944-WATER to speak with a water expert or to request the free brochure, "Consumer's Guide to Protecting the Water Your Family Drinks." For more information about water, visit www.kinetico.com.