



spotlight on health care

Covering The 47 Million Uninsured Americans

(NAPSA)—The top item on the domestic agenda for the 2008 election is health insurance—and the lack of it. Recent numbers from the U.S. Census Bureau show that 47 million Americans are now without health coverage. What solutions are being offered? And how can today's uninsured get the coverage they need?

Tomorrow's Solutions

Uninsured Americans present a challenge impossible to ignore for the 2008 presidential candidates. And with rising costs being passed from employers to workers, candidates know this is an issue that touches even those who have coverage.

On the Democratic side, Hillary Clinton and Barack Obama are promoting reforms that preserve the role traditionally played by insurance companies while making health insurance universally accessible and more affordable through government regulation. Dennis Kucinich is proposing a single government-sponsored health plan that would cover all Americans and abolish the health insurance industry.

Republican candidate Rudy Giuliani wants to drive down insurance costs through tax incentives to spur greater competition among health insurance companies. Mitt Romney's strategy would aim for the same goal through deregulation of the industry. Other candidates, such as Mike Huckabee and John McCain, emphasize the value of preventive care or improved health care for veterans.

Today's Choices

Often overlooked in the health care debate is the surprisingly



Candidates know that health insurance is an issue that touches everyone.

dynamic market that exists for individually purchased health insurance in many states.

"The truth is, it's possible for a large portion of today's uninsured to find affordable health insurance," says Bruce Telkamp, executive vice president of eHealthInsurance.com. "Relatively few consumers are familiar with the selection of health plans offered directly to individuals and families, often at affordable prices."

For example, it is possible for a 30-year-old nonsmoker in California, Illinois or Virginia to find health plans for under \$65 a month, from brand-name companies such as Aetna, Humana or one of the BlueCross BlueShield carriers.

While the presidential candidates refine their plans for reforming the health care system, many of today's 47 million uninsured Americans may not have to wait for the next administration to get the affordable coverage they need.

For more information, visit www.eHealthInsurance.com.