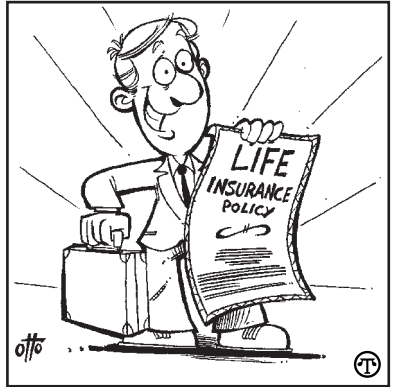


Making a Difference In People's Lives: Is Being A Life Insurance Agent Right For You?

(NAPSA)—Have you ever dreamed of earning a good living while creating your own work schedule and at the same time helping individuals and families in your community? Are you interested in pursuing a career where you are fairly compensated based on the hours and effort you put forth with unlimited potential for growth? As a life insurance agent you can do all of this while enjoying a stimulating career. You'll also be in a position to help people realize their financial goals—whether that's funding an education for one's children, buying a home or planning for retirement. Working with families to provide life insurance protection can be an extremely rewarding career, in addition to the income potential and flexibility it offers.

Working as a life insurance agent is a profession of relationship building and finding solutions to estate planning, business continuation planning, retirement planning, and a range of financial objectives for individuals, families and businesses. Agents provide a valuable service to consumers by working with them to assess their needs and identify ways to meet their financial objectives. Particularly with the baby boomer generation beginning to retire, reliable and trustworthy agents are in demand now more than ever.

Becoming an agent is a great opportunity for recent college graduates or for those who are looking for a new professional challenge. Many of the most successful agents previously were employed as nurses, teachers or entrepreneurs involved in other



business ventures. By learning new skills and applying existing capabilities they can become successful life insurance professionals. It's also an extremely attractive career for women and the number of women selling insurance is growing.

As an agent for New York Life Insurance Company, you are eligible for generous benefits, will receive comprehensive training and can pursue a fulfilling profession. You will be proudly affiliated with the largest mutual life insurance company in the United States; a company known for its humanity, integrity and financial strength.

Contact New York Life today to find out if a career as a life insurance agent is right for you. It's never the wrong time to consider a new career offering many opportunities to grow professionally by joining New York Life's prestigious national network of over 10,000 agents.

Visit www.newyorklife.com or write to New York Life Insurance Company, 51 Madison Ave., New York, NY, 10010 for more information.