

Auto Insurance **on the Internet**

Four Ways You Can Take Control

(NAPSA)—According to a recent survey, 38 percent of consumers feel that the Internet gives them a sense of control. Anyone who's ever shopped online knows the feeling—the rush that comes with getting a great deal on a dream vacation or the latest fully loaded computer.

You can also use the power of the Internet to maintain your auto insurance policy and control insurance costs. Here's how:

1. Learn the basics. Confused by coverage options or insurance lingo? Many sites offer definitions of auto insurance terminology and coverages so that you can better understand the type of coverage you need. Various Web sites also provide vehicle shopping and safety-related information.

2. Shop around. Research from Progressive Insurance shows that the average difference between the highest and lowest auto insurance premium available to the same consumer from different companies is \$515 for a six-month policy, so shopping around could save you hundreds of dollars. Visit sites that allow you to get free quotes and compare rates from several different companies.

When comparing rates, have your current auto insurance policy on hand so you can compare prices based on the same coverage limits and deductibles. Specific policy options may vary, but if you provide the same information to each company, you'll have a better



When shopping for car insurance, many consumers are using the Internet to their advantage.

chance of receiving an apples-to-apples comparison. Most sites will save your quotes so you can review them later—but you may wish to print them so they can be reviewed offline.

3. Service your account online. Over time, your insurance needs change. Find a company that lets you manage your own account online 24 hours a day, 7 days a week. That way, if you're ready to increase your deductibles or change your coverages you can do it on your own time, at your own speed.

4. Get started. A good place to start finding out more about auto insurance on the Web is at progressive.com. There you can find out more about auto insurance, compare rates, purchase and service a policy.