

Online Savings On Medication For People & Pets

(NAPS)—There may be good news for seniors and others who are looking for new ways to save money when it comes to healthcare.

While some people hope to save money through the programs offered by various supplemental health insurance plans, others are turning to the Internet in search of deals on both prescription and over-the-counter drugs.

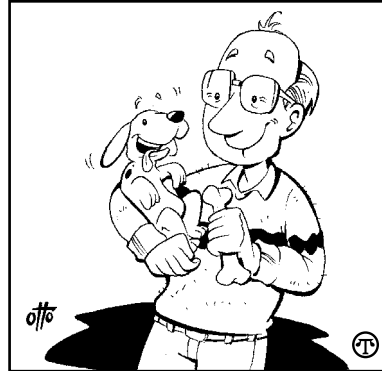
For example, one company that describes itself as an “online discount pharmacy” is actively pursuing the senior healthcare market, among others, by offering steep discounts.

Michael Davis, president and CEO of the online pharmacy called DrugPlace.com, describes what is happening to seniors who can't afford prescription insurance as “unconscionable.”

Said Davis, “Many seniors without insurance are being forced to pay two and three-times more for their medicines than someone with insurance.”

Recently endorsed by the Washington, DC-based Cost Containment Institute, a consumer group, the company is said to offer deep discounts—in some cases as much as 75 percent off—on many prescription medications, over-the-counter drugs and other medical supplies.

With senior citizens accounting for 17 percent of the company's sales, it is always on the lookout for new ways to serve them. For instance, it offers a variety of packaging options for its products, including those that are “senior friendly.” The company is now



Two Web sites are offering discounts on medication for both people and their pets.

licensed to practice in all 50 states.

DrugPlace.com is also unique in another aspect. It's a dot-com company that is thriving. “We have been able to keep our costs down and pass the savings on to our customers,” says Davis.

In a move that wins points with many consumers, the company also operates an additional Web site, called Pet DrugPlace.com. By visiting this site, pet owners can purchase drugs and supplies at substantial savings.

According to the company's chief pharmacist Mark Erblat, a recent study conducted for a national magazine showed that the site was able to save consumers an average of 44 percent on prescription items. Medicine for pets now account for a quarter of the company's sales.

To learn more, visit the Web sites at www.drugplace.com and www.petdrugplace.com or call 1-800-881-6325.