

MAKING LIFE MORE FUN



Putting Photos Online Saves Time, Makes Relatives Happy

(NAPSA)—A picture may be worth a thousand words, but there are more than a thousand reasons why people don't get around to sharing theirs with family and friends. Lack of time and the hassle of getting copies made are the main causes for people not keeping up. Too often, sharing those great family shots becomes a chore instead of a joy.

But, thanks to the Internet, there's now an easier way. Online photography sites like Ofoto (www.ofoto.com) help to make it quick and easy to get Aunt Sally all the baby pictures she's ever wanted—and to have high quality photographic prints, frames and cards delivered directly to her house.

How It Works

The first step is to get your digital or film images online.

Digital camera owners can drag and drop photos to www.ofoto.com or use Ofoto's upload assistant software, OfotoNow, which also provides the tools to enhance the pictures.

Film users request a free Welcome Kit from the Web site and use the postage-paid envelope to send Ofoto their rolls. The company then develops, digitizes and posts the pictures to a secure private Web site and mails back the negatives for under three dollars a roll.

Once the images are online, you can invite anyone via e-mail to



PICTURE THIS— You can now put your photos online and send them to friends and relatives.

view your private, password-protected picture albums. Users can also add borders like "Hello World!" or "It's a Girl!" to announce a new baby. There's even a border to create a monthly photo calendar, a perfect gift to brighten the office of any working mom.

Users can also click to create custom-printed cards with their personalized messages on heavy stock paper. These photo cards are ideal for party invitations, wedding thank-you notes and holiday greetings. Ofoto has free one-click tools to change the color of your photos and add special effects, as well as edit out Uncle Harold's errant elbow.

The best part of having your photos online is that you can view them all but only order prints of the ones you love.

For more information, visit www.ofoto.com.