

The Active Consumer

An Online Resource To Please Fans Of Fine Food

(NAPSA)—There is good news for those who enjoy fine food and are always on the lookout for new restaurants.

There is a free, easy-to-use website called OpenTable.com that will offer suggestions of great places to eat—many on short notice. It will even book your table for you and award discounts on future restaurant visits. The site also features a blog focused on food trends and restaurant reviews.

Diners who use the site can make reservations at any of the more than 12,000 participating restaurants, and to make things even easier, membership is free. The reservations are free and confirmed immediately because there is a live, direct link to each member restaurant's reservation book.

Whether you are looking for new "hot spots" in your neighborhood, a restaurant for a romantic evening for two or a place for a family evening out, the Web site will provide a list of restaurants in the neighborhood of your choice that have tables available for the specific time and date you want. Just a couple of clicks and the reservation is made and confirmed.

In addition to the convenience of quickly finding and booking reservations online, members benefit by earning Dining Rewards Points each time they honor a reservation made through OpenTable.com. OpenTable.com offers reward points in 100- and



A website is making it easier for food lovers to make restaurant reservations and keep track of the latest trends in food and dining.

1,000-point increments, and points can be redeemed for Dining Cheques good at any restaurant listed on the OpenTable.com network. Dining Cheques start at \$20 (just 2,000 points).

The simple search feature makes it easy for members to find a restaurant in their own neighborhood or in a city they are visiting. Members can also search for a specific cuisine or a particular type of restaurant. The site also provides member ratings of participating restaurants.

Diners can also make restaurant reservations on the go with their smartphones by downloading one of OpenTable.com's free mobile applications for iPhone, Palm, BlackBerry or Android.

For more information or to become a member, visit www.OpenTable.com.