

Online Shopping

Get The Most From Shopping Online

(NAPSA)—As schedules get busier, U.S. consumers are looking for simple ways to save time and money, and shopping online is a great way to do both. In fact, according to Iconocast.com, over the next five years, the number of U.S. online shoppers will double to 132 million. Here are a few tips for making the most of your online shopping experience:



Shopping online allows consumers to research sales, deals and products before buying.

- **Sign up for e-mail alerts:** These e-mails from retailers often contain special offers and discounts that you can use online, or print and use during your next visit.

- **Log on before you stop in.** Stores with Web sites often offer exclusive discounts that can make stocking up online a real bargain.

For example, customers who visit CVS.com and click on the new "Savings Central" tab will find a variety of resources for saving money, including news about prescription deals, printable coupons, online promotions and a full copy of their local weekly sales circular.

- **Buy more to save more:** Many retail Web sites offer free shipping when you meet minimum purchase requirements.

By sticking to these strategies, you will get more bang for your bucks on the Web.