

ART News & Notes

Supporting Local Artists

(NAPS)—The best way to support local artists could be to go online.

A new online art fair has become a popular place for visitors to browse and buy works from hundreds of artists and craftspeople, or to simply find out which other art fairs an artist will be visiting. It can also be an easy way for artists to expand their sales online. The nominal commission charged for sales pays for a variety of services including credit card processing.



Online art fairs can support local artists.

Called trAloola.com, it features fine art, handcrafted handbags, jewelry, furniture, home decor and handmade items for children and pets. There's even a category for fine confections and food gifts.

All items on the site are easily searchable and users simply click on a picture of an item they are interested in to visit that artist's virtual "booth" and to see his or her entire selection. The booths also include promotions, discounts and sales specific to the artist's items, as well as the artist's background and the inspiration behind his or her work.

For more information, visit www.trAloola.com.