

Web Site Designed To Help You Deck The Halls In Savings

(NAPSA)—When it comes to holiday shopping, whether it's online or in person, consumers look for a shopping experience that offers both savings and convenience.

Some say that in challenging economic times, these two factors become even more important as shoppers try to stretch their holiday budget and—at the same time—reduce stress.

Savings and convenience are also the main reasons an estimated one-third of online shoppers today visit comparison shopping sites before making a purchase. These sites can be useful because they offer a wide array of products to compare, helping consumers quickly identify the best deals. For example, a leading comparison shopping site called PriceGrabber.com is a destination where consumers can quickly obtain free, unbiased information about products, services, merchants and sellers before making a purchase decision. Many believe the site has “its finger on the pulse” of the latest consumer spending trends.

Shoppers are able to compare millions of products from thousands of different sellers in 25 categories such as clothing, babies and kids, jewelry and watches, computers, TVs, furniture and cameras. Additionally, PriceGrabber.com has thousands of reviews of products as well as their sellers.



Savings and convenience are two key reasons shoppers like to visit comparison shopping sites.

This gives shoppers a way to compare not only prices (in a way that can help them save 25-30 percent) but also evaluate online opinions about the products and sellers themselves to find the best deal for them. Plus, more than 1,000 sellers on the site offer free shipping, just in time for the holidays.

Shoppers feel PriceGrabber.com is the most comprehensive comparison shopping site on the Internet because it includes products from merchants and sellers of all sizes and scope. These sellers range from large traditional merchants, such as Best Buy, Office Depot and Amazon, to smaller local merchants and individuals through PriceGrabber Storefronts.

To learn more, visit the Web site at www.pricegrabber.com.