



Holiday Shopping

Just A Click Away

(NAPSA)—During the holiday season, millions of Americans pack into malls and shopping centers to brave the crowds and long lines in a quest to find the most sought-after gift or perfect, festive holiday decor. With more stores offering their products through the Internet and new online retailers popping up, consumers have the option to satisfy all their holiday gift and decorating needs from the comfort of the couch, without sacrificing selection or quality. Here are a few great suggestions from the season's most popular trends such as giving back, do-it-yourself and budget-conscious gifts, all available with just the click of a mouse:

Giving Back

One way to keep in the giving spirit of the holidays but still give your loved ones a one-of-a-kind gift is to donate money to a charity in their name. Often, charities accept donations online to help them cut down on fundraising costs while increasing donor awareness. Sites like JustGive.org will help you identify an organization close to your or a loved one's heart and guide you through the process of making a donation in someone else's name.

If you want to give a great gift while helping two of the nation's most important youth organizations, check out new video gift cards from the Boys & Girls Clubs of America (BGCA) and Parent Teacher Association (PTA) for sale online now at www.bgcavideo.com and www.ptavideostore.com, as well as at retailers nationwide including Circuit City, Office Depot and Walgreens starting in



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November. These unique gift cards allow families to access and purchase thousands of age-appropriate, kid-friendly movies and TV shows in a safe and secure online environment. The cards are great as stocking stuffers and hard-to-buy-for friends, and can be purchased in a variety of denominations starting at \$20. The best part is that with every purchase made, 15-20 percent of the proceeds go to benefit the important child-focused work of the Boys & Girls Clubs of America and PTA.

Do-It-Yourself

Whether you're trying to stay within a budget this year or just trying to be kind to the Earth, remember that DIY holiday decor elements and gifts can be more than glitter, scissors, pinecones and a glue gun.

Online sites are making it easy for people of all ages to create projects from scratch that are beautiful, meaningful and affordable. HP's Creative Studio serves as a portal to hundreds of printable

projects, from free party kits, greeting cards and holiday decorations to Hannah Montana concert photos and virtual stickers.

The HP Creative Studio even allows users to create professional-quality books using their own photos and captions starting at just \$12.95. Simply upload your photos and follow the easy-to-use software to create a truly personal and unique gift made entirely by you online. The book arrives at your doorstep in about seven to 10 days. No bookstores, no lines and certainly no paper cuts! Visit www.hp.com/create to get started now.

Saving Some Green

There's no doubt that in the current economic times, holiday shoppers are increasingly mindful of the price of holiday decor and gift purchases. Luckily, Internet retailers are making it easy to keep spending down without compromising on choice.

Snapfish.com, the No. 1 online photo service, has set up a dedicated \$15-and-under store allowing users to purchase anything from personalized photo collage mugs to decorative ornaments without leaving home or breaking the bank. Print holiday photo cards for as low as 29¢ each and prints for just 9¢ each, and choose to have them delivered to your home or conveniently pick them up at one of more than 10,000 retail locations across the U.S.

This holiday season, take it easy and let your computer do the work. You can stay home, relax and find affordable, meaningful gifts and decorations online, all just a click away.