

NEWSWORTHY TRENDS

Tips: Make Money From Your Clutter

(NAPSA)—Everybody accumulates clutter over the years, such as unwanted clothes, old appliances and outdated furniture. You can donate the items or sell them using print and online ads.

Here are suggestions to help you find buyers quickly and safely:

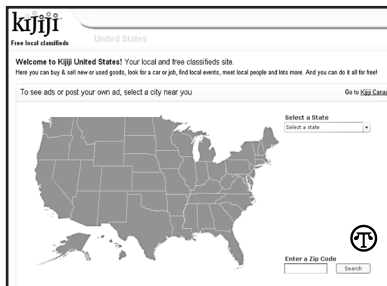
- **Spread the Word**—Maximize exposure of your item for sale by using several advertising outlets: neighborhood bulletin boards, paid newspaper ads and Kijiji, a free online classifieds site.

- **Details, Details**—Be accurate in your item description, and with your free online ad, include several photos of the item for sale.

- **Search First**—Browse the “Wanted” ads in the categories you list in. You may find a “Wanted” ad already posted that matches an item you have for sale.

- **Be Choosy**—Don’t jump on the first offer. If you receive an offer under your asking price within minutes or hours of posting your ad, let it sit for a short time. If you are asking reasonable prices and the ad is getting views, wait to see if you get an offer for the full asking price before accepting a lower one.

- **Save Time**—When replying to offers, provide specific dates and times for pickup. Also, consider offering a phone number so viewing and pickup times can be arranged more quickly.



Using multiple outlets, including newspapers and Web classifieds, can help ensure that you reach more potential buyers.

- **Be a Savvy Seller**—Don’t accept personal checks as a form of payment; accept cash only.

- **Safety First**—When you’ve secured a buyer, arrange to make the exchange of your goods for payment in a safe, public place. If the buyer is coming to your home, make sure a friend or family member is home with you.

- **Close up Shop**—After the deal has been made, remember to go back into the system and delete ads for items that have been sold.

Kijiji offers a free, local, fast and easy way to post your items for sale online. By staying within your community to sell items, you can meet, trade and sell items conveniently, saving money on shipping costs. To learn more, visit www.kijiji.com.