



# Olympic News And Notes

## Spreading Olympic Cheers



**Get In The Games—A new program lets Americans share their cheers with Olympic athletes halfway around the world.**

(NAPSA)—This year's Olympics are being held in China, but you probably won't have to travel far for American athletes to hear your cheers.

A new, interactive campaign called America's Cheer creates opportunities for all to deliver a cheer straight to U.S. Olympians. Whether it's an energetic video, heartfelt letter, inspiring photo or audio recording, the initiative—from Bank of America, the official sponsor of the U.S. Olympic Team—invites the entire country to express its support for Team U.S.A.

To upload a cheer, individuals or groups can visit [www.AmericasCheer.com](http://www.AmericasCheer.com). Cheers can also be recorded by visiting the America's Cheer mobile experience, a traveling U.S. Olympic exhibit that will visit 19 cities and span nearly 27,000 miles across the country.

The program coincides with the introduction of U.S. Olympic Team Banking, a suite of Olympic-themed banking products that let fans support America's Olympic athletes with every purchase while earning special rewards for themselves.

