Online Communication

From Paper To Digital Greetings, GoldMail Makes It Easy

(NAPSA)—While paper cards remain the conventional way to send greetings on holidays, birthdays and anniversaries, a new company called GoldMail (www.goldmail.com) is changing tradition one voice at a time.

GoldMail is a free service that allows people to quickly and easily create interactive online greetings that combine multiple photographs with their own narration. Ⓟ

According to the Greeting Card Association, 90% of U.S. households buy paper greeting cards, citing personalization as the most important reason for purchasing the cards. Now, GoldMail is introducing a digital voice component to greeting cards—a highly-personalized way to communicate with family and friends that doesn't sacrifice millions of trees.

Aside from the obvious impact on the environment, there is also direct cost to consumers sending paper messages. A huge amount of time and money are spent each year not only purchasing the cards and choosing the right photograph but also finding the time and funds to have them printed, addressed, stamped and mailed.

GoldMail is a free service that allows people to quickly and easily create interactive online greetings that combine multiple images and graphics with their own narration.

"GoldMail brings messages to life through the power of voice, making them more memorable and eco-friendly than traditional paper greetings," said Guy Longworth, CEO of GoldMail.

Users share GoldMail messages through any existing e-mail program or by posting links online to any Web page or blog. GoldMail provides five minutes of recording time per message and 1GB of storage.

Save our trees, send a GoldMail!