

INVESTIGATE BEFORE YOU INVEST

Getting Noticed Scores Big

(NAPSA)—There are more than 10,000 publicly traded companies—and most people have never heard of over 70 percent of them. So, just how much effort do public companies make in spreading the word?

Fortunately for investors looking for an edge, a useful Web site has been created that allows users



InvestorAwarenessIndex.com examines public companies and issues ratings.

to see how much effort a company is putting forth in trying to create awareness of itself.

The free site, www.InvestorAwarenessIndex.com, rates each publicly traded company based on the number of activities in which it is engaged in order to create visibility among investors.

The site scores companies on a 0 to 10 scale. A higher score indicates that a company is actively engaged in many activities that can increase its visibility. A lower score indicates that a company is not utilizing a number of activities that can enhance its awareness in the investment community.

The company ratings presented on the site can be a valuable tool for investors who are constantly searching for new ways to help them support investment decisions.

To learn more, visit the Web site at InvestorAwarenessIndex.com.