

# newsworthy trends

## World's Number One Sports Handicapper Gives The Public A Winning Edge

(NAPSA)—According to a recent New York Times article, 23 million Americans gamble online, and for many of them, the world's only publicly traded handicapper gives them a "Winning Edge." Online gaming, legal and illegal, is estimated to be a multibillion-dollar industry. The most visited sports handicapping site on the Internet, WinningEdge.com, gives players a fighting chance to beat the house. Publicly traded Winning Edge International's (OCTBB: WNE) founder and CEO Wayne Allyn Root has been dubbed by Jim Cramer of NBC's "Mad Money" "the King of Handicappers, the Warren Buffet of his world."



**Wayne Root**

Root says, "Online gaming worldwide will only get larger by leaps and bounds, regardless of the new recently enacted legislation limiting online gaming in the U.S.A. We believe the new law encourages major casino operators to become the legal major online gambling operations in the U.S. and worldwide, and we intend to continue providing our players with a Winning Edge as the industry expands internationally." Headquartered in Las Vegas, home to many of the largest gam-

ing operators in the world, such as Harrah's, Wynn Resorts, and MGM Mirage, Winning Edge will soon expand into Europe, offering handicapping of the world's largest and most wagered sport, soccer. Last year's World Cup attracted over a billion viewers.

Wayne Allyn Root is a well-known face in the news media and he is using his background and expertise to promote Winning Edge International as a public company. He has set the odds, predicted winners and debated his opinions (on sports, politics, business, Las Vegas gaming) as guest expert for many national TV shows, including CNN's "Crossfire" and ABC's "Politically Incorrect."

Root has his own rags-to-riches story: He is the son of a butcher of modest means, and by the time he was 27, became one of the youngest anchormen and hosts on American television—co-anchoring with Jimmy "The Greek" on Financial News Network (now CNBC).

It has been reported by CNBC that each week thousands of people pay this Ivy League Republican anywhere from \$500 to \$50,000 for his betting picks. These players must know there is a Winning Edge here somewhere that is worth paying for. To learn more, visit [www.WinningEdge.com](http://www.WinningEdge.com).