

Web Watching

Shopping Toolbar

(NAPSA)—When shopping online, finding the best price is almost always the goal. But achieving that aim isn't always so simple, when there are thousands of Web sites that offer the same items. Fortunately, there's now a way to comparison shop and find the best prices—instantly, without having to hunt down deals across multiple Web sites.

Internet shoppers now have a convenient way to comparison



dealio.com

shop. With the Dealio toolbar, you don't have to change your normal shopping behavior. Just shop at your favorite Web sites and, when you view a product page, Dealio will automatically search the Web to find lower prices for the exact product. You'll be alerted to the lowest price and can then click the "Best Price" alert button to open a convenient sidebar, where it's easy to compare the lowest prices side by side—all without leaving the site you are viewing.

Dealio is the only comparison shopping engine that comprehensively includes eBay listings in its search results, and Dealio listings are sorted to display the lowest price first, including tax and shipping costs. Other comparison shopping solutions direct consumers to the merchants who are paying the highest "listing fees," not necessarily those providing the best value to the consumer.

To learn more or to download the free toolbar, visit the Web site at www.dealio.com.