

# Protecting Your Finances

## Fighting Back Against Spammers

(NAPSA)—Good news for anyone who hates spam is that one enterprising company has come up with an old solution to this new problem. Currently, 80 percent of e-mail traffic is made up of spam and research suggests that despite efforts to block it, that number is likely to rise.

Fortunately, an Internet security company has come up with a new kind of solution. It's similar to the old idea of a consumer boycott. Getting enough consumers to actively boycott and complain is a good way to stop companies from wrongdoings. The same concept is behind the new system. The more people who sign up, the better the solution can work and the safer each person's e-mail will be.

It starts with joining a free "Do Not Intrude Registry," along the same concept of the "Do Not Call Registry." Unlike spam filter and blocking solutions, this registry creates a community of members who, combined, can act against spammers.

The system is enforced by technology that, after a warning, disrupts spammers' businesses



**Frustrated by spam? You can now join others and let spammers know what you think.**

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by sending them a single complaint for each spam message received. Because each member automatically sends complaints to the spammer's Web site, the more members who join, the more effective the registry. Registered members do nothing more than running a software on their computers.

For those of us who had enough of spam, this new solution offers a way to fight back. To sign up for the registry and learn more about Blue Security, go to <http://www.bluesecurity.com/register>.