

# newsworthy trends

## Cleaning Up By Cleaning Out

(NAPSA)—Cleaning the house may not be fun, but it could be profitable. A recent survey by AC Nielsen shows the average American has more than \$2,000 worth of unwanted items taking up household space—and selling these items could generate some extra cash.

What do you do with all that stuff that's cluttering up your home but is too valuable to just toss away? There are more profitable options than just throwing a garage sale.

Once you clean the closets and figure out what you don't need, you can sell the valuable items online—without doing the work yourself. Some companies now offer a new way to tap the huge global online auction community without lifting a finger—or even a mouse.

“Once you decide to part with something, it's important to get it out of your home as quickly as possible, before you change your mind,” says Donna Smalin, author of “The One-Minute Organizer Plain & Simple.” “Instead of saving it for a garage sale, have a service like AuctionDrop sell valuables for you on eBay.”

Most people don't know how or simply don't have the time to handle the logistics of selling items online. That's where the professionals come in. You can call them to find out what your things are really worth. Once you decide what you want to sell, they'll do the work for you.



**Auctioning off unwanted items online is a lot easier with the help of a drop-off service.**

For example, people simply take their things to any of the more than 3,800 The UPS Store® locations nationwide.

There, after the seller completes a simple form, the goods are shipped (at no cost to the consumer) to AuctionDrop where they're professionally photographed, researched and listed for sale. Once the item sells, the consumer is sent a check and the item is shipped to the buyer.

Best-selling items include computer equipment, cell phones and electronic gadgets; musical instruments; cameras; designer purses, jewelry and accessories; china; and figurines and crystal.

Interested consumers can call 1-866-385-DROP to discuss the value of their items and determine if they are appropriate for auctioning.

For more information, visit [www.auctiondrop.com](http://www.auctiondrop.com).