

Holiday Shopping Tips

Santa's Little Comparison-Shopping Helper

(NAPSA)—If you're feeling a little stressed out this holiday season, you have lots of company. For millions of Americans, the thought of driving to the mall and searching endlessly for a parking spot, only to face maddening crowds and long waits at the register, puts a damper on their holiday cheer. Happily, one website, Shopping.com, has come up with a solution to help put the fun back into holiday shopping!

Shopping.com is a new comparison shopping service that has quickly become Santa's Little Helper for many shoppers. Interestingly, Shopping.com is not a store; it is a website that uses the power of information to provide people with everything they need to make the best shopping choices in seconds.

This means you can find helpful and unbiased reviews from other shoppers, complete and accurate price details on millions of products, as well as rankings on thousands of stores, without relying on pushy salespeople or incomplete information. With just a few quick clicks, shoppers can easily find, compare and buy vir-



Shopping.com



EASY SMART SHOPPING—A site that's not a store, but rather lists products' prices and reviews, is growing in popularity.

tually any product they want.

The service also helps those who don't know their PlayStation from their Xbox. This means that if you're after anything from an MP3 player to a blender, you can just type in a product name and Shopping.com will do the work for you. It will even tell you if the item is out of stock before you buy it, so you won't see disappointed faces on Christmas morning!

The Shopping.com comparison shopping engine was designed to help you quickly and easily zero in on what you want, even if you've never shopped online before and are unsure of how to start.

Simply put, the new service allows gift givers to avoid the crowds and shop from the comfort of their own homes, all while enjoying a glass of eggnog. To learn more, visit www.shopping.com.