

That's The Ticket: Online Concert Destinations

Eliminate The Hassle Of Finding Tickets To The Summer's Hottest Concerts

(NAPSA)—Traditionally, summer kicks off the biggest concert season of the year, as the hottest names in music hit the road to tour the nation. This year is no different, as the Dave Matthews Band, the Eagles, Fleetwood Mac, Metallica, the Dixie Chicks and many more will fill amphitheaters around the country. While getting tickets to these shows used to be a hassle, would-be concertgoers now have a more convenient option: the Internet.

In the past, buying tickets to popular shows meant waiting in long lines at the box office or ticket outlet, or trying to get through busy charge-by-phone lines. Fortunately, the Web enables users to simply log on, search for their desired act and venue, and purchase tickets with the click of a mouse. Buying concert tickets online has already become an extremely popular option. According to Jupiter Research, consumers will spend nearly \$2 billion in online concert ticket sales this year.

Of the various online ticket services, AOL Box Office (available at AOL Keyword: Tickets) has emerged as a convenient option for ticket buyers. The site, put together in partnership with Ticketmaster, also includes the events from all top ticketing companies such as Tickets.com and coming soon, Telecharge.com and Show-Tickets.com, so concertgoers don't need to figure out which service is offering the tickets they need.

"We started the ticketing area in AOL to simplify the ticket-buying experience for consumers by offering the widest collection of event tickets online in one convenient location," said Bill Schreiner, General Manager, AOL Box Office. "So that means no more searching from site to site to hunt down your



For many people, a popular Web portal is their ticket to the season's hottest concerts.

tickets. As an additional benefit, online ticketing provides access to seating charts so you can see exactly what you're buying."

In addition, AOL Box Office's "First Tix" feature offers advance sales to members for certain events, days before tickets are made available to the general public. Also, its new "Hot Tix" feature provides the most current information on just-announced shows with one-click access to purchase tickets to these events in your area.

AOL Box Office is also accessible through AOL's music area (AOL Keyword: Music) where fans can hear a "First Listen," new singles from top performers before they're available on radio or TV, or watch "Sessions@AOL," an original broadband-enhanced program offering in-depth interviews and live performances recorded in intimate settings. After listening to an artist's music, your local concert tickets are just one click away.

This summer, skip the lines and try buying your concert tickets online. To learn more about buying tickets online, visit the Web site at www.aolboxoffice.com.