

GIFT IDEAS

Technology Makes Mom's Life Easier And More Enjoyable

(NAPSA)—Whether you want to help mom remove her phone number from telemarketing lists or give her a new way to snap soccer photos, look no further than the slew of new consumer electronics products to make her life easier and more enjoyable.

Here's a small sample of what to look for when shopping for mom this year and where you can find them:

• **Enjoy Clean Floors and More Time**—Give mom a break from chasing dust balls and let an affordable robot do the job. The iRobot Roomba is an intelligent vacuum that uses navigation technology to safely and quietly clean nearly all household floor surfaces all by itself.

• **Zap Telemarketing Calls**—The Telezapper eliminates telemarketing calls by sending a special tone that tells auto dialing machines your family's phone number is not in service.

• **Hassle-Free TV Recording**—Empower mom to watch her favorite TV shows on *her* own schedule with a personal video recorder. The device allows her to pause, replay and slow down live television without tapes, timers, or hassle. The TiVo Series2 40-Hour Digital Video Recorder is one of Amazon.com's bestsellers.

• **Chic and Compact Communicator**—Upgrade mom's clunky old cell phone with Samsung's S105, a sleek and lightweight phone loaded with practical features. In addition to a color screen, the S105 features a handy organizer complete with a



Picture This—Today's tech savvy moms will enjoy a cell phone and camera in one.

to-do list, calculator, alarm, currency exchange estimator, and calendar.

• **Capture Memories Stylishly**—Soccer and ballet moms alike will love Canon's Powershot S400 Digital Elph, an easy point-and-shoot camera that produces top-quality pictures. Elegant and stylish, this 4-megapixel digital camera is the size of a credit card and fits easily into a pocket or purse.

• **Multitask Effortlessly and Successfully**—Simplify mom's life with a basic handheld digital assistant. Small, light and compact, the Palm Zire is easy to learn and use so mom can manage everything from errands, tasks and appointments to school projects, committee meetings and deadlines.

All these great gifts are available at www.amazon.com.