

BACKGROUND ON BUSINESS

Instant Access To Quality Services

(NAPSA)—Have you ever wished you could build a Web site, create an ad campaign or set up an inventory database—without hiring new staff or contracting a freelancer that will deliver the project late and over budget?



An innovative Web site makes it simple for businesses to find the service providers they need.

Too often companies waste precious time and money looking for the right contractor or freelancer to deliver a service or complete a project. It should be simple to find the right person—especially in a highly competitive job market—but the truth is it can take a lot of time and effort to find high-quality service providers.

That's where a Web-based platform for purchasing and managing services, such as Elance Online, can help. These platforms provide an easy-to-use, Internet-based solution that gives users fast access to a variety of quality service providers worldwide. Some platforms also let buyers post project descriptions and allow service providers to respond with bids—generating highly competitive prices. Buyers can then review bids and providers' references and select the best choice—all in a few keystrokes.

David Grevelle, president of Enport Inc., has used Elance to locate computer programmers, writers and Web designers. "Elance Online lets us find lots of quality suppliers quickly," he says. "And we can complete more projects quickly, on time, and with better success."

For more information, visit www.elance.com.