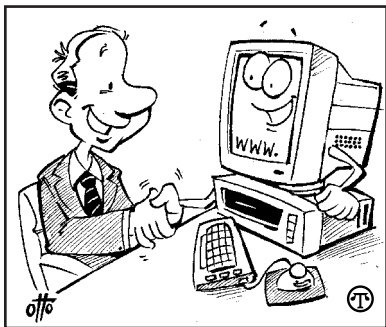


Business Opportunities

Weaving Successful Web Pages

(NAPSA)—Web sites can be a great way for businesses to get in the black, without spending a lot of green. To build a site for your company, follow these tips:



Building a Web site can be an inexpensive way for businesses to reach customers worldwide.

- **Define It**—Decide what your site will include, how it will be organized and what you want it to accomplish.

- **Name It**—On the Internet, Web sites are accessed by an online address or domain name. The best names are easy to say, spell and remember. Choose a name that reflects your business and isn't already taken.

- **Build It**—Whether you hire some help or go it alone, building a user friendly site is one of the most important aspects of e-business. Companies such as VeriSign offer Web site packages that can help companies get on the Internet. Its Web Site service, for example, helps business owners create Web pages and secure their sites fast and efficiently.

For a free white paper to help you get started online, go to www.learnmore.freewebguides.com or call 877-628-8694.