

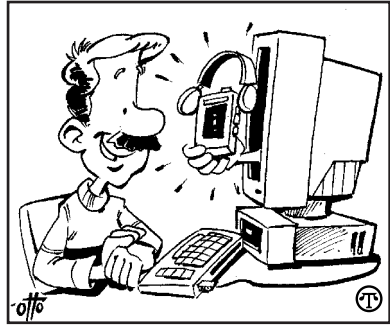
How To Buy Products SAFELY Online

(NAPSA)—The Internet forever changed the way consumers shop for products and services. Traditionally, consumers endured a long and arduous process that included researching and gathering information about different offerings and features, selecting a brand and ultimately scanning various stores to determine the lowest price. The process was not only time-consuming but also frustrating.

Today's savvy consumers have turned to the Internet. With the click of a mouse consumers can comparison-shop and gain information on a myriad of products. The Internet streamlined the process and helped consumers determine which brand (and price) fit their needs. Using the Internet, consumers have the chance to purchase the highest quality products at bargain prices and still enjoy an easy and safe shopping experience—if they know where to shop.

One successful example of Internet shopping is auction sites which allow consumers to purchase products directly from other consumers. In many instances consumers can obtain a great bargain. Unfortunately, consumers have neither a guarantee of the seller's legitimacy or a guarantee of the quality or authenticity of the product. Also, because most of these products are used, there is no available warranty. This is not the safest way to purchase everyday items but may be a good bet for rare collectibles.

Another option is to go to sites that offer used or refurbished goods. In many instances these goods also do not come with warranties and few come with technical support guarantees. Many of these sites are not secure and customer service may be minimal at



best. The money saved does not balance out the time spent for many consumers.

A new and better option for auction shoppers may be to search for auctions run by intermediaries for name-brand manufacturers. Companies such as MoonBuzz place goods for auction on the Internet's most popular auction sites for the manufacturers. For instance, consumers can go to their favorite auction site, search for "moonbuzz," and know that they are looking at quality goods. Searching for these intermediaries offers consumers a safe and superior buying experience. The best part is that the consumer pays a reduced price for merchandise direct from the manufacturer's factory. Goods are sent directly from the manufacturer with complete documentation, service and warranty information so there is no middleman when it comes to customer service, warranty claims and tech support. So the next time you are online, check out the auctions that are being powered by one of these intermediaries—the deals may just surprise you.

For more information on how to purchase quality products at low prices—with confidence, please visit moonbuzz.com or search for "moonbuzz" at your favorite auction site.