

Let the Hunt Begin!

The “Smithsonian O. Orkin Insect Safari” Is Creeping, Crawling and Rolling to a Computer Near You with insectsaferi.com

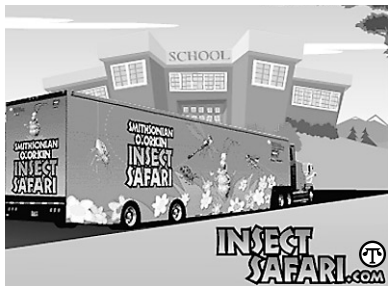
(NAPSA)—Cities and computer screens across the country are teeming with insects as the “Smithsonian O. Orkin Insect Safari” travels the United States. As the exhibit-on-wheels visits schools, museums and zoos to educate Americans about the important role insects play in our environment, children, parents and teachers throughout the country can experience the adventure through www.insectsaferi.com.

Working with elementary school teachers, Orkin Pest Control joined forces with the Smithsonian’s National Museum of Natural History to create learning materials—all of which are available online—to extend the exhibit’s educational value beyond its walls and into the homes of children nationwide.

“The Web site captures the fun-filled learning experience kids enjoy while touring the insect safari,” said Martha May, director of public relations at Orkin Pest Control and creator of the program that celebrates Orkin’s 100th anniversary.

Children are encouraged to explore the Web site’s colorful showcase of North American insects, to color pages of insect designs and to learn fun facts about their favorite creepy crawlers. Parents can participate, too, by playing the site’s “Name That Bug” game with their children.

As teachers and home schooling parents prepare lesson plans, they



will find the learning materials housed on insectsaferi.com to be invaluable science curriculum resources. All lesson plans and activity ideas offered on the site are ready for use at home or in the classroom. Site visitors can also e-mail insect safari representatives with questions about the materials provided. All of the educational accessories accompanying the traveling exhibit are grade-appropriate and based on National Science Standards.

Insectsaferi.com is an interactive educational tool for students of all ages. All activities on the site contain targeted lessons that enable children to experience insect education hands-on, by exploring the insect world in their own back yards. Insectsaferi.com is accessible to anyone interested, and all areas of the site are free and open to visitors.

For more information about the “Smithsonian O. Orkin Insect Safari” or to find out when it will stop nearby, visit www.insectsaferi.com.