

## EDUCATION & TECHNOLOGY

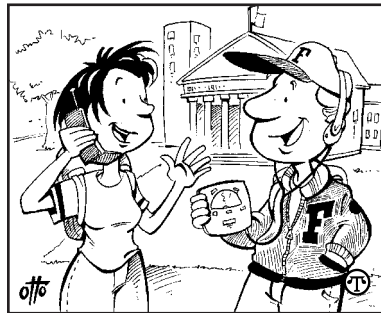
### Lessons On Paying Less For Back-To-School Must Haves

(NAPSA)—Students aren't just toting paper-bag lunches and No.2 pencils in their backpacks these days. Today's students are hip and tech-savvy—they are carrying cell phones, pagers, laptop computers, PDAs, digital cameras, graphing calculators, CD players and handheld games to school.

Some back-to-school shoppers could probably use a little private tutoring before trying to decide which high-tech gadgets to purchase. Fortunately, finding the best buys on popular electronic devices doesn't have to be as complicated as writing a term paper.

One easy way to save both time and money is with an online comparison-shopping site such as DealTime. By using this one site, consumers can search for what they want and compare by price and brand, and even consider products side-by-side, feature-by-feature. Product specifications and user reviews also make it easy for students to do their homework before buying a laptop or a PDA to manage assignments, classes and job interviews.

For college dorm rooms, the site can be used to search for deals on must-have items like TVs, DVD players and refrigerators. Since most college students will need a computer system in their rooms, they can use a com-



**You already pay plenty for tuition. No sense overspending for high-tech gadgets, right?**

parison-shopping site to find a PC, monitor and printer at affordable prices.

Comparison shopping is also available on Web-enabled mobile phones or wireless PDAs through DealTime Mobile. This service lets users do their shopping between classes, in the library or anywhere else. They can search for the best products and prices without a computer—or even when they're in a store, holding a product in their hands—and get results delivered immediately.

With online comparison shopping, it's easy to be an A+ shopper and get the Web's best prices on electronics, computers and whatever else you need to go back to school. To learn more, visit [www.dealtime.com](http://www.dealtime.com) on the Web or [mobile.dealtime.com](http://mobile.dealtime.com) on your wireless phone or PDA.