

NEWSWORTHY TRENDS

Newsworthy Trends

Capture—And Share—Family Fun

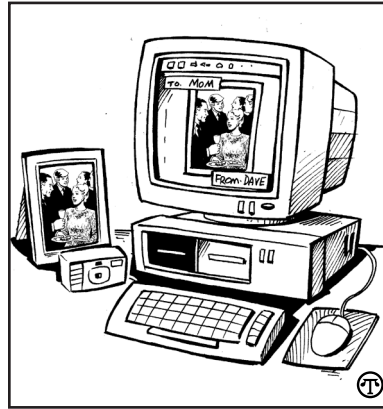
(NAPSA)—From outdoor festivals to neighborhood block parties, from weekend getaways to vacations in exotic locales, life is full of picture-perfect moments.

Cameras, both film and digital, let families capture these memories, but it's increasingly the Internet that's the simple, popular way to share the moments with others. In fact, one of the leading Internet service providers, America Online, offers an enhanced version of its online photo service, making it more convenient than ever for users to view, share and store photos online.

Online photo services let users do more with their photographic creations, such as:

- E-mailing travel photos to family and friends.
- Creating an online photo album to reflect a year full of adventure.
- Adding clever captions to their favorite shots and sharing with others.
- Turning splendid shots into personalized merchandise, such as mugs, T-shirts and mousepads.

America Online's "You've Got Pictures" service, sponsored by Kodak, makes it simple for anyone to quickly share pictures with family and friends. AOL members simply drop off their film at any participating retailer offering Kodak film processing, check the "You've Got Pictures" box on the processing form and enter their AOL screen name. People who are not AOL members can simply join AOL to experience YGP as well as



Getting pictures online can be a fun way to share and store your memories.

the many other benefits AOL has to offer.

The "You've Got Pictures" service has several new features, including: easier one-click sharing; free, unlimited storage; and rolls that no longer expire. Uploading is faster and easier, too, making it more convenient than ever for digital camera and scanner owners to share, store and order pictures online, and even order prints and gifts from their digital pictures online. In addition, the service is bundled as part of a new low-price package that includes prints and online pictures.

Online picture services such as "You've Got Pictures" can be a sensational way to share and store your favorite memories. For more information, go to AOL Keyword: Pictures. For more information on becoming an AOL member, call 1-800-827-6364.