



BACKGROUND ON BUSINESS

Electronic Delivery Confirmation For Priority Mail®

(NAPSA)—A postage meter that not only stamps mail but can track it once it leaves the office? Thanks to postal technology, neither snow, nor rain, nor gloom of night can keep business people from knowing where their critical documents are and when they'll be delivered.

The latest digital metering systems from Pitney Bowes have a Delivery Confirmation feature which processes USPS Priority Mail® pieces electronically, saving businesses the 40 cents per piece tracking fee and eliminating the time associated with trips to the post office.

"This exclusive technological breakthrough is part of the Pitney Bowes global strategy to transform traditional postage meters into communication portals for mailers and posts," says Tim Bates, vice president, marketing, Pitney Bowes Mailing Systems. "And, the recently introduced DM Series™ Digital Mailing Systems make this new technology available and affordable for low-volume mailers."

Though the Postal Service has offered Delivery Confirmation Service for Priority Mail through its retail windows for some time now, the DM Series Digital Mailing System gives low-to-mid-volume mailers electronic access to the service without ever leaving the office. Mailers simply enter a tracking number on the meter's control panel; the data is transmitted via modem to the USPS. Within 24



When your priority is knowing where the mail is, a new digital postage meter can help.

hours, users can track the status of their mail at www.pb.com.

"When we talked with our customers, we found that many were using overnight services just for tracking, not necessarily for delivery speed. Now, mailers can use the lower cost alternative, Priority Mail, and still get the benefit of delivery confirmation without leaving their office," says Bates.

Pitney Bowes is a \$4 billion global provider of integrated mail and document management solutions, headquartered in Stamford, Connecticut. The company serves more than two million businesses of all sizes in more than 130 countries through dealer and direct operations. For additional information, visit their Web site at www.pitneybowes.com.