INTERNET
NEWS AND NOTES

How To Throw Junk E-Mail Into The Trash

(NAPSA)—E-mail has become the most used and abused part of the Internet.

More than a billion e-mails are sent over the Internet everyday and according to a recent survey, 39 percent of the e-mail received is unsolicited junk mail or spam.

Giving out your e-mail address can be risky. Anyone who has your e-mail address can e-mail you anything that they want at any time for any reason. You're giving up some of your privacy when you give out your e-mail address to sign up, opt-in, register, subscribe, personalize or buy on the Internet.

Fortunately, there are now ways to find and subscribe to the best free lists via e-mail without being inundated by junk e-mail.

Mailshell.com, an innovative company, has created a free, private and secure e-mail service to help people more efficiently manage their incoming e-mail.

The service gives users complete control over their e-mail and their privacy without any changes in their e-mail setup. Using this system, businesses and e-mail users can:

• Prevent junk. Users can subscribe safely. Mailshell's e-mail directory portal highlights, organizes, reviews and provides samples of the best e-mail lists so that people are properly informed before they give out their e-mail

☑ **Prevent Junk**

Subscribe safely.

☑ **Protect Yourself**

Subscribe anonymously.

☑ **Take Control**

Unsubscribe easily.

There are ways to protect yourself against junk e-mail and to protect your online privacy.

address. Users can easily get the fun and useful information that they want.

• Protect privacy. Users subscribe anonymously. Mailshell creates a new and separate anonymous e-mail address, a 'mail shell'—for each e-mail list and only reveals what the user has given permission to reveal.

• Take control. Users can unsubscribe easily. Mailshell's filtering technology automatically and accurately identifies and categorizes incoming e-mails.

If users do not like what they are receiving, Mailshell will stop it instantly and permanently. Improved control can make users more productive.

For information on how to join Mailshell, visit www.mailshell.com and to learn more about your basic Internet mail rights, visit http://mailrights.mailshell.com.