

I N T E R N E T

NEWS AND NOTES

Answers On The Information Superhighway

(NAPS)—Josh Evans is not a typical Internet entrepreneur. He works far from the bustle of Silicon Valley at his home in sunny Florida. More importantly, at a time when so many dot-coms are going belly-up, this former waiter is making money on the Internet—and lots of it.

Evans, who started his Internet business in mid-2000, is doing so well that he quit waiting tables to work full-time on the venture. Now he clears up to ten thousand dollars a month in profit. He sets his own per-minute rate, has no employees to pay and no overhead except the cost of an Internet connection.

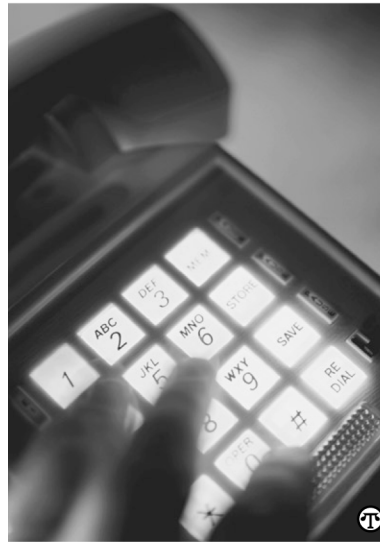
How does he do it? Evans is what is called a KeenSpeaker. He runs his business through a Web site called Keen.com. KeenSpeakers offer services at Keen.com under a wide variety of categories, including health and wellness, computing and Internet and personal advice. Visitors to the Web site contact KeenSpeakers by clicking a “Call Now” icon. Keen.com then connects the two via telephone. KeenSpeakers charge a per-minute rate for each call.

Evans, who says he is third-generation clairvoyant, uses Keen.com to help people with questions about relationships, career, family and other personal issues.

“Some people grow up learning a second language,” says Evans. “As a kid my mother taught me about being a psychic.”

Evans started helping friends with personal advice in school, and has been giving psychic readings to private clients for many years, supplementing his income as a waiter.

“This is something I’ve always done,” he says, “but now I can do



One Web site lets surfers speak one-on-one with experts about a variety of topics.

it full-time.”

One reason for his success is Keen.com’s unique system by which customers rate KeenSpeakers and post comments. “If you look at my comments they’re nearly flawless,” Evans says. “That’s why I have so many repeat clients.”

Evans is thankful for his success, but says what’s most important to him is that he’s helping people by doing what he loves. Since he started working on Keen.com, Evans is said to have helped settle a feud over a client’s mother’s will, prepared another client to lose his job—only to find a higher paying position and helped countless clients find happiness and romance.

“I love it when people call to say I was right,” Evans says. “The money’s nice, but helping people is why I do this.”