

A Company is Hiring and Provides Career Path for Women

(NAPSA)—For many women, flexibility is an important part of a successful career—one that can accommodate the demands of both a job and a family. And investing time and effort into a career that compensates you handsomely is a top goal for all job seekers.

Some experts contend that women have been particularly hard hit by the recent downturn in the economy. According to the National Women's Law Center, women lost about three in every 10 jobs cut between December 2007 and June 2009, but filled fewer than one in every 10 jobs since job growth picked up in 2010. In fact, during this time women lost 264,000 jobs, while men gained 1.1 million.

The good news is there are a few *Fortune* 100 companies hiring and offering a career that meets the needs of many women today. A career as a life insurance agent is one that many women report they find rewarding—both personally and financially.

One company that has been recognized as devoted to helping women advance in their careers and personal financial situations is New York Life. As the largest mutually owned life insurer in the U.S., based on revenue as reported by *Fortune* magazine, the company and its subsidiaries offer products and services to help customers meet their retirement. college, business-planning and estate-planning needs. In addition, many believe that women agents have a knack for helping clients deal with these needs.

For Erica Takach, a lack of advancement opportunities as an executive at a large retailer compelled her to look for a better job elsewhere. Realizing that she could have the career she wanted



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as an insurance agent, she joined New York Life in 2006.

"When I joined the company, I loved that they had a clear path for advancement. As long as I met the defined goals, I could keep moving up. I knew that this was the company for me," said Takach.

Takach immediately took to the business. "Being able to help families achieve their financial goals, giving them peace of mind with financial protection, while building my own career is immensely satisfying."

Within six months she achieved membership in the company's Executive Council, among the company's most successful agents, and in two years she moved into management at the Chicago North Shore General Office.

Added Takach, "I know firsthand that New York Life gives women job-seekers the opportunity to build their own business, find their own work and life balance by setting their own hours, and they have the backing of this amazingly strong financial institution."

For more information, visit www.nylcareersforwomen.com or call (800) 497-0849.