

# Gift Giving Trends

## Savvy Shopping

(NAPSA)—For the holidays and any gift-giving occasion, an increasing number of Americans are discovering some smart ways to save. Here are two tips on how to get the most out of your gift card purchases:

- **Savings are in the cards.** When you get gift cards for friends and family, there can be value in it for you too with various rewards programs offered by grocery stores. Budget-conscious shoppers can find savings that



**Putting gift cards on your grocery list this holiday season can be a good way to save.**

---

range from dollars off your next purchase at the grocery store to discounts on gas.

- **Stock up.** When you know you have a big purchase coming, you can buy gift cards—for yourself or others—in advance and get the rewards. Gift cards are available for a broad range of popular retail stores, restaurants and sports and entertainment outlets.

- **Learn more** about savvy gift card shopping and share your tips at [www.facebook.com/GiftCardsRock](http://www.facebook.com/GiftCardsRock).