

# Making Life More Fun

## Get A Life! Create, Customize And Control Your Own Piece Of A Pop Culture Icon

(NAPSA)—Why should PC gamers have all the fun? Video game players everywhere can now experience the best-selling PC game of 2009 right from the comfort of their own couch with the release of “The Sims 3” for consoles and handheld.

Coinciding with the 10th anniversary of the original “Sims,” this game brings the unique delights of designing and building your own characters with their own lives and desires—to home consoles and handhelds—PlayStation 3, Xbox 360, Wii and the Nintendo DS—inspiring creations that can be shared with players from around the world.

“The Sims” has been translated into more than 22 different languages. Referenced in movies, television shows and music, the series has inspired fans’ creativity and passion around the globe.

But “The Sims 3” for console is more than just a pop culture icon; it’s an intuitive and interactive experience that has become one of the must-play games of the year. For those who haven’t caught on to the series yet, here are some tips to help you get started:

### **Don’t Be Afraid to Play with Lif3**

“The Sims 3” for consoles and handhelds, is all about creativity, your story and how you tell it. You choose which short- or long-term objectives you want your characters (known as Sims) to pursue and even determine your Sims’ destiny in life.

### **Create any Sim You Can Imagine**

Create millions of Sims, with endless customization letting you get creative with everything from



body and eye shape to hair styles, clothing and even home decor.

Will you create a Sim that is evil, romantic or a mix of something completely different?

### **Control Your Sims’ Destinies**

Choose whether to fulfill your Sims’ destinies—or let their dreams dwindle. Will your Sims be rock stars, world leaders or expert thieves?

### **Unlock All-New Karma Powers**

Earn points throughout the game and spend them by giving your Sims instant wealth, beauty and love—or take it all away.

### **Share Your Creations with the World**

The rich gameplay of “The Sims 3” is complemented with an integrated exchange system on the PlayStation 3 and Xbox 360, where gamers will be more connected than ever before as they design, build and share their creations and download content from other players around the world.

For more information, visit [www.TheSims3console.com](http://www.TheSims3console.com).